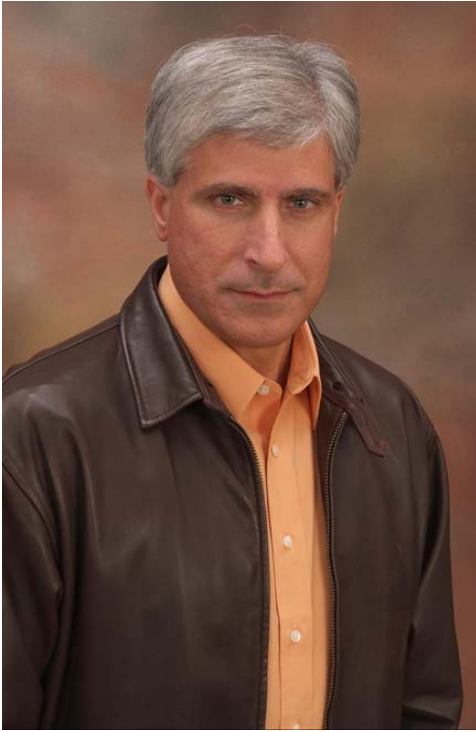


2012 Conference Speakers

Steve Berry – Keynote, Saturday noon banquet



Steve Berry is the *New York Times* bestselling author of the Cotton Malone series featuring *The Jefferson Key*, *The Emperor's Tomb*, *The Paris Vendetta*, *The Charlemagne Pursuit*, *The Venetian Betrayal*, *The Alexandria Link*, and *The Templar Legacy*. He also has three stand-alone thrillers: *The Third Secret*, *The Romanov Prophecy*, and *The Amber Room* ---- and two e-book original short stories, *The Balkan Escape* and *The Devil's Gold*. He has 12 million books in print, which have been translated into 40 languages and sold in 51 countries. Steve's road to publishing was long and arduous, spanning 12 years and 85 rejections over 5 separate manuscripts. He's also an accomplished instructor, having taught writing to audiences across the globe. When Steve's not writing, you can find him either on a beach, a golf course, or traveling --- discovering more things lost --- thinking of the next novel. He lives in the historic city of St. Augustine, Florida. Steve and his wife Elizabeth have also started a foundation, History Matters, dedicated to aiding the preservation of our heritage. Steve

will also teach one session during the conference.

Kick-Off – Mark Mustian Friday evening

Mark T. Mustian is the author of the bestseller, *The Gendarme*. The novel has been named as a finalist for the Dayton International Library Peace Prize and was the Gold Florida Book Award winner for general fiction. He is also an attorney and a city commissioner. He lives in Tallahassee, Florida, with his wife, three children and dog. He also serves as the current chair of the Lutheran Readers Project, a nationwide effort to connect readers and writers associated with the Lutheran faith.

Mustian's fiction has been published or is forthcoming in *Stand Magazine*, *The Green Hills Literary Lantern*, *Opium Magazine*, *Parting Gifts* and other publications.



Featured Presenter

Jessica Morrell, Editor

Morrell is the author of *Thanks, But This isn't For Us, A (sort of) Compassionate Guide to Why Your Writing is Being Rejected*; *Bullies, Bastards, and Bitches, How to Write the Bad Guys in Fiction*; *The Writer's I Ching*, *Wisdom for the Creative Life*; *Between the Lines: Master the Subtle Elements of Fiction Writing*; *Voices From the Street*; and *Writing Out the Storm*. She's been writing a monthly column about topics related to writing which currently appears in *The Willamette Writer* since 1998, writes a monthly newsletter, [The Writing Life](http://TheWritingLife.com), a web log, thewritinglifetoo.blogspot.com and contributes articles to on-line sites and magazines.



Jessica believes that writers need solid and concise information that they can immediately put to use, proven strategies to jump start their careers, and inspiration to keep going when a manuscript bogs down. Her workshops aim to increase a writer's chances of getting published; suggest ways of succeeding at the writing life; ignite creativity; and help writers navigate the evolving marketplace.

Since she began teaching writers in 1991 and editing in 1995, many of her students and clients have gone on to publish their work. Her workshops are lively, focused, and filled with practical insights. Her classes and workshops have been offered through writing conferences, college programs, through her own venue, and on-line at iVillage.com. While serving as the Writing Expert at iVillage.com, one of the world's largest and most influential web sites, her content was voted by *Writer's Digest* as one of 101 Best Sites for Writers.

Workshop and writing conference participants have described her as: "a torrent of information," "lots of practical information with excellent concrete examples," and "Absolutely everything she says is packed with value." She also teaches at corporations and speaks for writers groups and various conferences around the country.

Sessions:

Between the Lines: the subtler elements of fiction
Bitches, Bastards & Bullies: the bad guys of fiction
Corpses, Cliffhangers, & Other Remedies for Pacing
Secondary Characters: love 'em or leave 'em
The First 50 Pages
Plot Points



David-Matthew Barnes

Barnes is the author of three young adult novels: *Mesmerized*, *Swimming to Chicago*, and *I Think We're Alone Now*. In addition, he is the author of the literary suspense novel *Accidents Never Happen*, and the rock 'n' roll love story *The Jetsetters*. He wrote and directed the coming-of-age film *Frozen Stars*, which received worldwide distribution. To date, he has written over forty stage plays that have been performed in three

languages in eight countries. David-Matthew's literary work has been featured in over one hundred publications including *The Best Stage Scenes*, *The Comstock Review*, *Review Americana*, and *The Southeast Review*. He won the World AIDS Day Writing Contest, earning double awards for poetry and playwriting. He is also the recipient of the Slam Boston Award for Best Stage Play, the Carrie McCray Literary Award, and the Hart Crane Memorial Poetry Award. He is a faculty member at Southern Crescent Technical College in Griffin, Georgia.

Sessions:

Coloring Outside of the Lines: Writers Crossing Gender and Cultures

A workshop for authors who dare to color outside of the lines by creating characters of opposite gender and cultures of their own. Are the voices of writers any less authentic if they don't inhabit the same day-to-day universe that their characters do? Is the literary value of their work diminished if they don't belong to the same social, religious, economical or ethnic community as their protagonists? Can a female author truly capture the essence of masculinity? Can men write women's fiction? And if they do, will their work be judged any differently?

You Think You Know Us?

Teenagers can spot a fake within the first paragraph. Through discussion and writing exercises, key strategies will be explored on how to craft fiction that will ring true for young adult readers. Additional topics will include: why the young adult market is booming (again), how to stay current with pop culture and teen trends, ways to write contemporary dialogue, tools to create the ultimate teen protagonist, how to market your work to teens and what to do if your teen characters want to have sex...with each other.

Shameless: The Author's Art of Self-Promotion

Is it shameless to self-promote? Is being a "careerist" really a bad thing? Are email blasts tacky and impersonal? If so, then how do you get the word out about your work and accomplishments? Discover innovative and unique strategies to garner more attention for your literary work via the Internet. Find out how websites, Facebook, Twitter, MySpace, blogging, email blasts and discussion forums can bring big results. The do's and don'ts of electronic submissions will also be covered during this in-depth discussion.

Get Your Stage Play Published and Produced

If you're a playwright, do you need an agent? How do you get your stage plays published and produced? Can playwrights make a living in a competitive market? What are the pros and cons of self publishing your play? What are editors and producers looking for? This in-depth discussion will explore these topics and more.



Philip Deaver

Philip Deaver is a permanent writer in residence and Professor of English at Rollins College and teaches fiction and poetry in the brief residency MFA program at Spalding University. He is the author of ***Silent Retreats***, a short story collection which won Flannery O'Connor Award for Short Fiction. It contains "Arcola Girls," which first appeared in the *New England Review*, *Prize Stories: The O. Henry Awards* and also won a National Endowment

for the Arts grant. and ***How Men Pray***, a volume of poetry. His short stories, creative nonfiction, and poems have been published in too many literary magazines to count. Philip is a writer from Illinois, currently living and writing in Florida. He's permanent writer in residence and Professor of English at Rollins College and teaches fiction and poetry in the brief residency MFA program at Spalding University in Louisville, KY.

Sessions:

Two-hour Short Story Workshop

How to incorporate autobiography into fiction

The Unreliable Narrator



Nicole Mary Kelby

Florida Book Award Gold Medal Winner (general fiction). Author of ***The Constant Art of Being a Writer, Travel Guide for Reckless Hearts: Stories, Murder at the Bad Girl's Bar and Grill, Whale Season, In the Company of Angels, White Truffles, and Theater of the Stars***. Her work has been translated into several languages and offered by The Literary Guild, Doubleday Book Club, and Quality Paperback Book Club. Many theater companies have performed her plays including *In The Heart of The Beast Puppet and Mask Theater* and *The Women's Theatre Project*.

She received a Bush Artist Fellowship in Literature, an NEA Inter-Arts grant, the Heekin Group Foundation's

James Fellowship for the Novel, both a Florida and Minnesota State Arts Board Fellowship in fiction, two Jerome Travel Study Grants, and a Jewish Arts Endowment Fellowship.

She is currently working on the film version of ***Whale Season*** along with Actor/Singer Dwight Yoakam.

Workshops:

The Closet Writer's Workshop

An inspirational workshop about how to be a writer in the world with practical advice about writing fiction that sells—and what to *really* expect once it does.

Putting Flesh on the Bones

Practical tips on how to create the memorable characters that editors love and readers can't get enough of.



Pat MacEnulty

Pat MacEnulty is the author of *Wait Until Tomorrow: A Daughter's Memoir*. She also wrote *From May to December*, *Time to Say Goodbye*, *The Language of Sharks*, *Picara*, and *Sweet Fire*, as well as numerous short stories, essays, poems and plays. She is a teacher, workshop leader, writing coach and freelance editor. MacEnulty has a Ph.D. from the Creative Writing Program at Florida State University. The recipient of several awards for screenplays and fiction writing, Pat is working on another novel and is adapting one of her books for film.

Session: Two-hour Memoir Workshop