

# Tallahassee Book Festival and Writers Conference

## Preliminary Schedule

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### March 18, 2011

#### Friday night

**Registration:** 6:30-7:30 p.m. Pre-function area of Holiday Inn

**Meet and Greet:** 6:30-7:45 Pre-function area of Holiday Inn, free hors d'oeuvres and cash bar

Speakers:

7:45 p.m. Monroe room Welcome from TWA and Cay  
Hohmeister, Leon County Public Library director

8 p.m. Lee Gutkind will speak

#### Saturday morning:

7-7:30 Late registration (hallway by ballroom at MSCC)

7-8:00 Breakfast buffet in ballroom at MSCC (Included in conference fee.)

7:45 Welcome, any schedule updates/announcements

#### Track One – Agent Intensive – Capitol Room at MSCC

8:00 Katharine Sands – Making the Perfect Pitch

9:00 Chuck Sambuchino - Everything You Need to Know About Agents

10:00 Chuck Sambuchino – Nonfiction Book Proposals

#### Track Two – Fiction Intensive with James Scott Bell – Part One - Monroe Room, Holiday Inn

8:00 Plotting With Perfect Structure, Every Time

9:00 Jump Off the Page Characters

10:00 Scenes With No Dull Parts

#### Luncheon Buffet

11:30-1:00 **Keynote in MSCC ballroom with Cassandra King**

**Recognition of Seven Hills and Penumbra contest winners**

(Included in conference fee.)

### March 19, 2011

#### Saturday afternoon

**Track One –The Five R's of Creative Nonfiction with Lee Gutkind - Monroe Room at Holiday Inn**

1:00 -4:00 Reconstruction of Events, The Memoir Craze, Writing in Scenes, Parallel

Narratives, Frame and Focus, Composite Characters, Family Members as Characters,  
Compression

**Track Two - Potpourri –Capitol Room at MSCC**

1:00 Donna Ballman - Children's Writers and the Law

2:00 Adrian Fogelin - Writing a Chapter Book for Pre-teens

3:00 Cassandra King

4:00 TBA

#### Saturday evening

Writers Dinner(optional, not included in conference fee, free to conference speakers). \$20 tickets required. 6 p.m. Monroe Room

## **March 20, 2011**

### **Sunday morning**

7-8 a.m. Breakfast buffet in ballroom (Included in conference fee.)

#### **Track One - Fiction Intensive with James Scott Bell- Part Two – Monroe Room**

8:00 Dazzling Dialogue: The Fastest Way to Improve Your Manuscript

9:00 Descriptions That Weave a Dream

10:00 Power Revision for Next Level Novels

#### **Track Two – Potpourri – Capitol room**

8:00 Donna Ballman - Why You Can't Ignore the Law, No Matter Your Genre

9:00 Chuck Sambuchino - The Business of Scriptwriting: You've Written a Play or Screenplay—Now What?

10:00 Chuck Sambuchino: Building Your Freelance Portfolio

**Luncheon** 11:30-12:30 Box lunch in ballroom (Included in conference fee.)

### **Sunday afternoon 1-5 p.m. – Book Festival - free and open to the public**

- Book festival speakers in half of Monroe room
- Books sold in pre-function, authors meet with public 1-5 p.m.