

Tallahassee Book Festival and Writers Conference



March 18-20, 2011

**Monroe Street Conference Center
and Holiday Inn Campus
2725 Graves Rd., Tallahassee, FL**



March 18, 2011

Friday Night

Registration: 6:00-7:30 p.m. Pre-function area of Holiday Inn

Meet and Greet: 6:30-7:45 Pre-function area of Holiday Inn, free hors d'oeuvres and cash bar

Speakers:

7:45 p.m. Monroe Room of Holiday Inn. Welcome from TWA President Marci Elliott and Cay Hohmeister, Leon County Public Library director

8:00 p.m. Lee Gutkind will speak in the Monroe Room. Open to the public. Mr. Gutkind's appearance is sponsored by the LeRoy Collins Leon County Public Library System.

March 19, 2011

Saturday Morning

7:00-7:30 Late registration (hallway by ballroom at MSCC)

7:00-8:00 Breakfast buffet in ballroom at MSCC

7:45-8:00 Welcome, any schedule updates/announcements, TWA President Marci Elliott

Track One - Agent Intensive in the Capitol Room at MSCC

- 8:00 Katharine Sands
Making the Perfect Pitch
- 9:00 Chuck Sambuchino
**Everything You Need to
Know About Agents**
- 10:00 Chuck Sambuchino
Nonfiction Book Proposals

Track Two - Fiction Intensive with James Scott Bell, Part One in the Monroe Room, Holiday Inn

- 8:00 **Plotting With Perfect Structure, Every Time**
- 9:00 **Jump Off the Page Characters**
- 10:00 **Scenes With No Dull Parts**

Luncheon Buffet 11:30-1:00

Keynote in MSCC ballroom with Cassandra King

Recognition of Seven Hills and Penumbra contest winners from Donna Meredith

Saturday Afternoon

Track One - The Five R's of Creative Nonfiction with Lee Gutkind, Monroe Room, Holiday Inn

- 1:00 **Reconstruction of Events, The Memoir Craze**
- 2:00 **Writing in Scenes, Parallel Narratives, Frame and Focus**
- 3:00 **Composite Characters, Family Members as Characters, Compression**

Track Two - Potpourri - in Capitol Room at MSCC

- 1:00 Donna Ballman
Children's Writers and the Law
- 2:00 Adrian Fogelin
Writing Novels That Hook Young Readers
- 3:00 Cassandra King
Discovering Your Inner Muse

Late Afternoon Extra Addition

4:00 **Finding Your Fictional Voice** with Ron Cooper Capitol Room at MSCC

Happy Hour

5:00-6:00 p.m. in the Holiday Inn Bistro. **Network and share conference experiences over your favorite libation.**

Saturday Evening

Writers Dinner 6 p.m. Monroe Room of the Holiday Inn (optional, not included in conference fee). \$20 tickets required, public invited. Winners of "Worst Line" contest emceed by Peggy Kassees and Liz Jameson.

March 20, 2011

Sunday Morning

7:00-8:00 a.m. Breakfast buffet in ballroom of MSCC

Track One - Fiction Intensive with James Scott Bell Part Two, in the Monroe Room, at the Holiday Inn

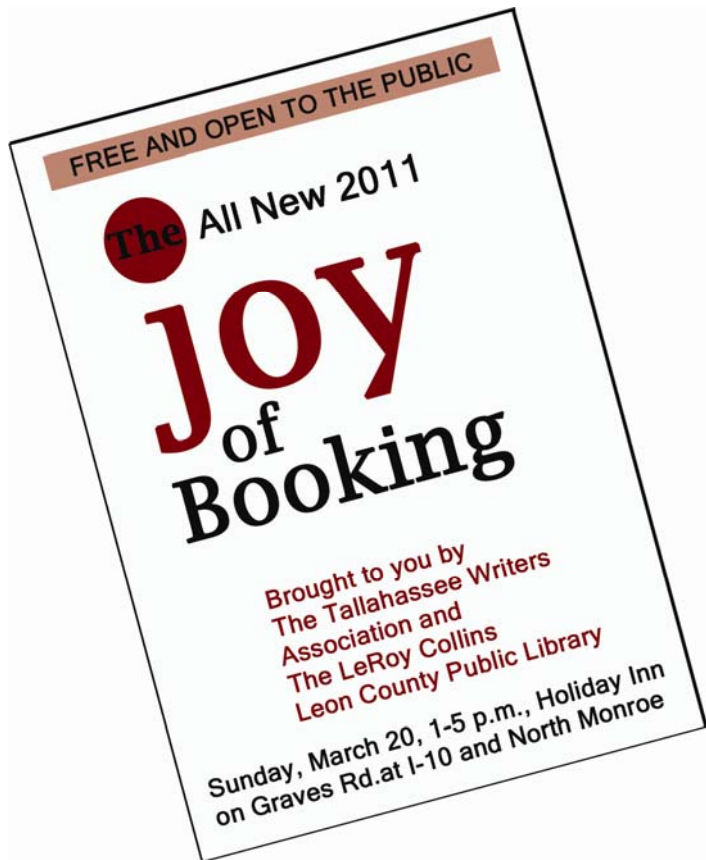
- 8:00 **Dazzling Dialogue: The Fastest Way to Improve Your Manuscript**
- 9:00 **Descriptions That Weave a Dream**
- 10:00 **Power Revision for Next Level Novels**

Track Two - Potpourri Capitol Room at MSCC

- 8:00 Donna Ballman
Why You Can't Ignore the Law, No Matter Your Genre
- 9:00 Chuck Sambuchino
You've Written a Play or Screenplay—Now What?
- 10:00 Chuck Sambuchino
Building Your Freelance Portfolio

Luncheon 11:30-12:30

Light lunch in ballroom with Ron Cooper speaking on "First Time Novel Do's and Don'ts"



**COME and HEAR YOUR
FAVORITE AUTHORS TALK
ABOUT THEIR LATEST BOOKS
and GET SIGNED COPIES**

*In the Monroe Room
of the Holiday Inn Hotel and Suites*

Side A

Indigenous Fare 1-3:30

Native American Studies and Fiction

1:00-1:45 Dr. Andrew Frank, speaking on "The Culture and History of the Seminole tribe. Dr. Frank is the author of *Creeks and Southerners: Biculturalism on the Early American Frontier (2005)* and *The Seminole: History and Culture of Native America Series (2010)*.

1:45-2:05 Brian Hicks, author of the just-released *Toward the Setting Sun: John Ross, the Cherokees, and the Trail of Tears*. Hicks has been South Carolina's Journalist of the Year.

2:05-2:25 Doug Alderson, author of *Seminole Freedom*, historical fiction centered on a young woman who survives the long and bitter Seminole Wars.

2:25-2:45 Kiki BelMonte-Schaller, author of *Journey by the Sackcloth Moon*, the sequel to *Gray Rainbow Journey*, which was selected Winner of Multicultural Fiction in the National Best Books 2009 competition sponsored by USA Book News.

2:45-3:05 Jan Godown Annino, author of *She Sang Promise: The Story of Betty Mae Jumper, Seminole Indian Leader*, an acclaimed picture book biography.

3:05-3:30 Young People's Essay Contest Winners.

Side B

Grits and Bits 1:00-2:00

**Southern and Women's Fiction Authors Talk About
*Moonshine, Fractured Families, & All Things Southern***

1:00-1:20 Ron Cooper, author of *Purple Jesus*, a novel whose publication was hailed by the Washington Post as "a literary event of the first magnitude."

1:20-1:40 Donna Meredith, author of *The Glass Madonna*, which won first place from the Florida Writers Association in 2009 for unpublished women's fiction and was selected for "the best of West Virginia" showcase at Tamarack.

1:40-2:00 Cassandra King, author of *The Same Sweet Girls*, which became a #1 Booksense Selection and Booksense bestseller, a Southeastern Bookseller Association bestseller, a *New York Post* Required Reading selection, and a Literary Guild Book-of-the-Month Club selection, and a Southeastern Bookseller Association Bestseller.

2:00-2:20 Rhett DeVane, author of *Mama's Comfort Food*, the third novel in the beloved Chattahoochee series that began with *The Madhatter's Guide to Chocolate*.

Side A

Recipes for Survival 3:30-4:10

Memoir: Authors Talk About Real-Life

3:30-3:50 Ellen Thomas, author of “The Bipolar Express: a Christian Woman’s Life Journey in the Company of a Child with Bipolar Disorder and Asperger’s Syndrome.

Side B

Plum Scary 2:20-3:00

Thriller and Mystery Writers Will Tell Us Not Only Who Done It, But How It’s Done

2:20-2:40 James Scott Bell, author of Try Dying, Try Fear, and numerous other suspense novels. Library Journal calls him “A master of suspense.” The Library Review says he is “one of the best writers out there, bar none.”

2:40-3:00 Glynn Alam, North Florida’s first lady of mysteries.

Alam is the author of the Luanne Fogarty series, including *Moon Water Madness*, which won the Florida Book Award gold medal for popular fiction.

Pot Luck 3:00-4:00

A Little Bit of Everything from Children’s Books to Young Adult Literature to Humor

3:00-3:20 Adrian Fogelin, author of The Sorta Sisters, a 2007 Florida Book Award Gold Medal Winner for Children’s Literature, and numerous other novels.

3:20-3:40 Felicia Thomas, author of 80 Proof Lives, young adult fiction.

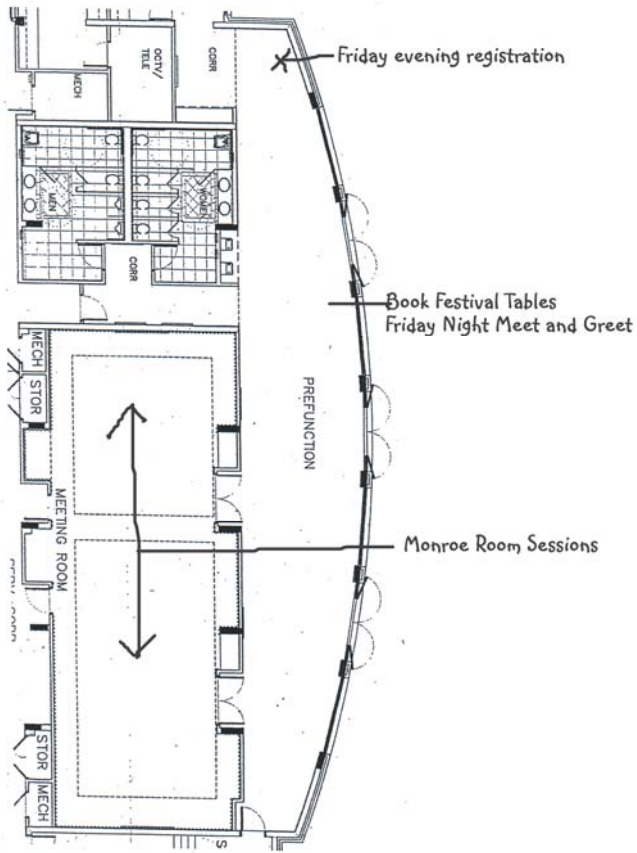
3:40-4:00 Chuck Sambuchino, author of How to Survive a Garden Gnome Attack, a humor book featured in Reader’s Digest. Sambuchino is an editor with Writer’s Digest.

Funding for the Tallahassee Book Festival and Writers Conference was provided by generous grants from the Council on Culture and Arts, the city of Tallahassee and Leon County Tourism Development Council. Thank you. Also thanks to Bowker Manuscript Submissions, Shaw Guides for Writers, The Infinite Writer, and Submit Right Now for promoting our event on their websites. Thanks to WFSU, WTXL, and the Tallahassee Democrat for publicity.



Funding for Dr. Andrew Frank’s lecture on “The Culture and History of the Seminoles” was sponsored by the Florida Humanities Council with Funds from the National Endowment for the Humanities.

Holiday Inn Layout



Monroe Street Conference Center Layout

